

# DARE

# CHANGESHAPER™

Your key to business transformation

## A NEW MINDSET

We live in a world of increasing speed of change and the relentlessly fast-paced nature of business means that organizations, and the people within them, need to be brave enough to continually **shake things up**.

Change management is perhaps, unsurprisingly, always one of the top challenges for HR teams. As CEO, you instinctively know you need to manage change to succeed and that people and culture are the key to driving transformation and **business performance**.

At DARE, we appreciate that you have all the responsibility for the results but not all of the control to make them happen. CHANGESHAPER™ is your key to organizational readiness, to business transformation, to **success**.

## SEE THE FULL PICTURE

Very often the long-term success of a change strategy is undermined by cultural challenges.

CHANGESHAPER allows you to see the full picture, in real time, to really understand your cultural DNA and your **organizational readiness for change**.

We use deep dive data, blending existing and new insights, uncovering, measuring and strategically evaluating organizational readiness for change based on cultural DNA.

By gathering data internally, through assessment of employee perceptions and externally, by tracking customer experience and sentiment data, CHANGESHAPER puts you in a position to understand what it means for your organization to be change ready, allowing you to make better decisions on your organization's journey towards **business transformation**.

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**HOW WILL YOU KNOW WHEN YOUR ORGANIZATION IS READY FOR CHANGE?**

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**AND READY TO MAKE TRANSFORMATION TRULY STICK?**

# INTRODUCING CHANGESHAPER™

We believe that the organizations of tomorrow need **5 readiness principles** in place:



This is not a process that is 'done' to you, this is an action and insight-driven approach that you help shape with our team of business transformation experts led by our CEO, Rita Trehan.

## HOW CHANGESHAPER™ MAKES A DIFFERENCE

CHANGESHAPER allows you to make better decisions when they count most and to embrace transformation at a pace you know you can meet.

Helping CEO's to understand where leadership, management and the organisation as a whole is at, before embarking on a change programme, we connect the dots and analyse the impact of change on all parts of the business.

CHANGESHAPER empowers our clients to understand where the key opportunities and challenges are to ultimate success, and to know they will not fail.

## WHY DARE?

DARE is a global business transformation consultancy delivering revolutionary, corporate capacity development and HR change management. We put people first. At DARE, we are brave. We dare to *think* differently to help others see things differently.

We believe that company culture is business-critical and that people and

## DARE TO TRANSFORM

We know every organization has different challenges, so our approach and thinking is always unique and fresh but based on specialist expertise that harnesses innovative diagnostics to collect human data and applies analytics to culture and leadership.

## JOIN THE REVOLUTION

DARE will challenge you to see things differently, to dare to re-write the rulebook, to embrace change and transform your business from the inside out. **Dare** to join the revolution!

culture drive company performance. We focus on the full picture, on inspiring and connecting rather than individual initiatives or a series of change management programs.

We believe that being in a position to understand how culturally-ready for change your organization is, is the difference between just being here today and **igniting tomorrow!**

## TO FIND OUT MORE

**Contact us at:**  
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**dareworldwide.com**

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